







ISRAEL LEADERSHIP EVENT

Tuesday, July 21, 2020 | Zoom | 1 PM – 3:30 PM ET

- 1:00 pm **Welcome & Introductions**
- Matt Lebovic, Director CJP, *Campus Services*
- 1:10 pm **Keynote: Israel: Does it Really Matter Anymore?**
- Dr. Daniel Gordis, *Senior Vice President and Koret Distinguished Fellow at Shalem College*
- 2:00 pm **Concurrent Workshops | Learning for Community & Campus**
- **A. Conflicting Narratives**
 - o Zeev Ben Shachar, *Lecturer*
 - **B. Covering Israel, From Home**
 - o Ruth Eglash, *Israel Correspondent, The Washington Post*
 - **C. The Culture of Israeli Startups and the Wild Ideas that are Changing the World**
 - o Viva Sarah Press, *Journalist*
- 2:40 pm **Keynote: Leadership Today: Experiences, Lessons Learned & Biggest Challenges**
- The Honorable Ambassador Belaynesh Zevadia, *Israel Foreign Ministry*
- 3:15pm **Take Action for Israel w/Special Guest**
- The Honorable Ambassador Danny Danon, *Outgoing Ambassador of Israel to the United Nations*
- 3:30 pm **Summary Comments & Thank You**

(Schedule is subject to change)

SPEAKERS AT TODAY'S EVENT

	<p>Ze'ev Ben Shahar has been lecturing about Israel for the past decade. He served as Director of Israel Education at Jerusalem U where he spoke annually to thousands of adults and students in international conferences, Jewish communities, churches and colleges in Israel and abroad. Zeev has a BA in Psychology from Harvard – later teaching there and receiving a certificate of distinction for teaching – and a Masters in Middle Eastern Studies from Tel Aviv University. He was a soldier and commander in the IDF's Sayeret Givati Brigade. Zeev is also a spinning instructor and personal fitness trainer in Jerusalem. He has combined his passions in a “Spinning through Israel” session, in which he takes students on a virtual cinematic tour of Israel while both teacher and class are pedaling on their spinning bikes.</p>
	<p>Ambassador Danny Danon is Israel's Outgoing Permanent Representative to the United Nations. Danon previously served as a member of the Knesset from the Likud Party, as Minister of Science, Technology and Space, and as Deputy Minister of Defense. During his term in the 18th Knesset, Danon served as Deputy Speaker, Chair of the Special Committee on the Rights of the Child, and Chair of the Committee for Immigration, Absorption and Diaspora Affairs. In June 2016, Danon was elected as chair of the UN's Legal Committee, the first Israeli to ever hold the position.</p>
	<p>Ruth Eglash is a correspondent for <i>The Washington Post</i> in Israel and the West Bank since 2013. During that time, she has intensely covered the Israeli-Palestinian conflict, Israel's election process and a wide range of other topics. Originally from Britain, Ruth previously worked as a senior editor and reporter for <i>The Jerusalem Post</i>. She was appointed the newspaper's first Social Media Editor in 2012. Ruth has also freelanced for numerous international websites, newspapers and magazines, including the <i>Huffington Post</i>, <i>USA Today</i>, <i>Hadassah Magazine</i> and the <i>Christian Science Monitor</i>.</p>
	<p>Dr. Daniel Gordis is Senior Vice President and Koret Distinguished Fellow at Shalem College. The author of twelve books, Gordis is a regular columnist for Bloomberg Opinion. Gordis' history of Israel, <i>Israel: A Concise History of a Nation Reborn</i>, received the 2016 National Jewish Book Award as “Book of the Year.” Ambassador Dennis Ross, reflecting on the book, wrote, “When I am asked ‘Is there one book to read about Israel?’ I now have an answer.” Gordis' most recent book, <i>We Stand Divided: The Rift Between American Jews and Israel</i>, was published in 2019. Dr. Gordis and his wife live in Jerusalem.</p>
	<p>Matt Lebovic is the senior campus program officer at CJP. He began the position in 2007 after completing an MA in Society and Politics of Israel at Hebrew University in Jerusalem. Prior to that, he held positions at Boston Cares and the Jewish Community Relations Council, and completed the ten-month Project Otzma fellowship in Israel. In 1999, during his last year as a Public Relations major at Boston University, Matt participated in the first round of Taglit-Birthright Israel, going with the BU Hillel trip. In addition to his work at CJP, he enjoys writing, teaching and travelling around the world - but mostly to Israel.</p>
	<p>Viva Sarah Press has worked as a journalist for more than two decades. For the last seven years, she has focused on the local high-tech community, providing readers with a behind-the-scenes take on Israeli research breakthroughs, innovations, and revolutionary startups. Viva blogs and vlogs on a variety of topics. And she is a television panelist and public speaker on trending tech issues. Viva was born and raised in Canada and immigrated to Israel in 1998. And, yes, Viva's acronym is real.</p>
	<p>Ambassador Belaynesh Zevadia is an Ethiopian-born Israeli diplomat. She was appointed Israeli ambassador to Ethiopia in 2012 and in 2016 was appointed Israeli ambassador to Rwanda. Zevadia was born to a Jewish family in the Gondar region of Ethiopia. She immigrated to Israel in 1984 at the age of 17, during Operation Moses. She is a graduate of the Hebrew University of Jerusalem. Zevadia was the first immigrant from Ethiopia to enter the Israeli Foreign Service as a trainee, working at Israeli consulate posts in Houston and Chicago. She was the first immigrant from Ethiopia to Israel to serve as an Israeli ambassador.</p>